



The Dannon Company – Guidelines for Yogurt Donations

Dannon is dedicated to giving back to our communities we serve, and we welcome the opportunity to support local community events that align with our objective to encourage healthy lifestyles and promote the consumption of yogurt.

In order for Dannon to consider donating product to your community organization or event, please confirm that your organization meets the following criteria:

- ✓ The event/program champions one or more of Dannon's initiatives to:
 - Promote healthier lifestyles for our communities through better nutrition and fitness or,
 - Promote actions to protect and preserve the environment.
- ✓ The event or program will encourage children and adults to eat yogurt and understand its nutritional benefits.
- ✓ The recipient organization is a tax exempt non-profit organization under Section 501(c)3 of the IRS code and must be willing to submit tax status substantiation.
- ✓ The event or program serves communities within 60 miles of where Dannon facilities are located: Minster, OH; Salt Lake City, UT; Fort Worth, TX; Portland, OR; or White Plains, NY.
- ✓ Requests must be made a minimum of 3 weeks in advance of the event.
- ✓ Must be able to pick up the donation at a designated Dannon location and be able to refrigerate, store and serve your donated yogurt safely.

Unfortunately, Dannon is not able to support as many worthy causes as we would like. Generally, Dannon does not provide funding or product donations for:

- Grants or direct support of individuals or families
- Sponsorships, prizes or similar benefit involving the purchase of tables, tickets or advertisement
- Any program that does not meet the IRS definition of a charitable purpose
- Organizations that advocate or support policies that are inconsistent with Dannon's policies
- Endowments, professorships or scholarships sponsored by academic institutions
- Political organizations or campaigns
- Membership organizations or labor groups/unions
- Projects outside of the United States
- Film or video projects
- Fraternal or veterans organizations
- Advertisements, marketing projects or sports teams
- Organizations or causes that discriminate based race, color, national origin, ancestry, religion, creed, sex, age, marital status, disability, veteran status or any other status protected by applicable statute
- Religious activities, in whole or in part, for the purpose of furthering religious doctrine:
 - Other faith-based community service organizations or schools may be considered eligible the program is:
 - a. open to all individuals in the community regardless of religious belief;
 - b. serves a secular purpose, such as food pantry, homeless shelter, or education;
 - c. does not require participation in prayer, worship, or other religious activities as a condition of receiving service(s) offered; and
 - (d) does not use the individual donation for religious purposes.

How will Dannon be recognized as donating product for this program/project/event?
(Organization may not use the Dannon name or logo without the prior written permission of Dannon. Dannon must approve all materials including final signage that includes the company name or logo.)

- Spoken acknowledgement at event
- Acknowledgement and/or logo placement on website and social media
- Acknowledgement and/or logo placement on event materials (flyer, signage, event program)
- Acknowledgement and/or logo placement in other communications (newsletter, press release, radio)
- Acknowledgement of Dannon products in event and/or electronic materials
- Print advertisement, details (size, file type, color or black & white):

- Booth opportunity at event, details:

- Speaking opportunity at event, details:

- Other, details:

All donations need to be picked up at a designated Dannon location. Please confirm that you will be responsible for collecting your donation as directed by Dannon. Yes No
Please Note: Product pick up is Monday-Friday, 9am-5pm. Pick up for White Plains, NY is only on Mondays from 9am-5pm).

Confirm you have refrigeration to store the donated yogurt before the event and serve yogurt safely during the event. Yes No

How will your yogurt be distributed (Coolers, refrigerated truck, passed out by volunteers)?

Thank you for submitting your request for a yogurt donation from The Dannon Company. Please note, a completed application does not guarantee a donation from Dannon. Someone from our team will contact you shortly to let you know if we will be able to support your request.

In the meantime, we invite you to explore www.dannon.com and www.oneyogurteveryday.com to learn more about our products and how they can contribute to healthy lifestyles.

Items below to be filled out by Dannon contact only.

Filled Out By Site Contact	PO #		IO #	
	Cost Center:		HR Phone #	
	Approver		Date Approved	
	Type of Org.	<input type="checkbox"/> 501c3 <input type="checkbox"/> Dannon Vendor <input type="checkbox"/> Dannon Supplier <input type="checkbox"/> Employee Referral <input type="checkbox"/> 1YED		

Filled Out By Customer Solutions	Order #		PO #	
	Value	\$	# Servings	
	# Cases		DC for Order	
	Email			