

Effective February 2006



### Donation Guidelines for The Dannon Company, Inc.

The Dannon Company strives to help people grow, live better and get more out of life through tastier, more varied and healthier food products every day.

We also believe that The Dannon Company has a role in society beyond the production of nutritious, great-tasting foods. In the communities we serve, we are committed to helping people make informed food choices to improve their nutrition and health.

“We, in Groupe DANONE, believe that food plays a major role in promoting the well-being and health of every individual. For us, the food industry is therefore one of the players with a role to play in public health.”

-- Franck Riboud, Chairman/CEO, Groupe Danone

We appreciate you considering Dannon as a partner for your charitable program or event, and we want to make sure that requesting a financial or product donation from The Dannon Company is a simple and clear process. The guidelines here will provide you with the information you need to determine if your non-profit organization is one that fits Dannon’s donation guidelines and, if so, what information you will need to share with us when you apply for a donation to help us evaluate your request.

### What Types of Charities Does The Dannon Company Support?

For generations, Dannon has been committed to helping people lead a healthy lifestyle whether it be through our line of yogurt products or the resources we donate to local and national charities. We are especially interested in supporting those charities with programs that encourage a healthy lifestyle for children.

In order for The Dannon Company to consider your request, we suggest that each of the following criteria be met by your organization or initiative:

- Nurture healthy eating habits among children and/or promote children’s nutrition education  
And
- Serve communities where Dannon facilities are located  
(Auglaize County, OH; Salt Lake County, UT; Tarrant County, TX; or Westchester County, NY)  
And
- Be recognized as a tax exempt non-profit under Section 501(c)(3) of the IRS code

## Ineligible Requests

Unfortunately, Dannon is not able to support as many worthy causes as we would like. Dannon is not able to provide product donations or monetary support for:

- individuals
- endowments, professorships or scholarships sponsored by academic institutions
- political organizations or campaigns
- religious organizations that do not serve the larger community
- membership organizations or labor groups/unions
- projects outside of the United States
- film or video projects
- fraternal or veterans organizations
- capital campaigns, construction or renovation projects
- advertisements, marketing projects or sports teams
- raffles, sporting events, testimonial dinners or similar benefit programs involving the purchase of tables, tickets or advertisements
- organizations that advocate or support policies that are inconsistent with Dannon's policies or discriminate based race, color, national origin, ancestry, religion, creed, sex, age, marital status, disability, veteran status or any other status protected by applicable statute.

## If Your Organization Meets Our Donation Criteria

In order for us to consider your request, please fill out the attached form and email it to us at [dannon@casupport.com](mailto:dannon@casupport.com) or fax it to us at 610-231-8597. Please include a cover page to your fax and clearly mark your submission, "TO: DANNON DONATION REQUEST." You will receive a written response from The Dannon Company within two weeks of the receipt of your request. All requests for product donations must be received a minimum of 60 days prior to an event or program activity.

Dannon receives many requests for support, and we try to accommodate as many as possible. We appreciate your interest in The Dannon Company and its products. You can learn more about Dannon's commitment to help families live healthier, happier lives by visiting the Dannon Cares section of [www.dannon.com](http://www.dannon.com). If you have further questions or comments, we encourage you to call Dannon toll free at 1-877-DANNONUS (1-877-326-6668).

## If Your Request Does Not Meet These Requirements

We are sorry that we will not be able to assist you, and we wish you the best of luck in securing the assistance you are seeking.



DONATION REQUEST FORM

Name of organization:

Federal tax ID#:

Name of contact person:

Address:

Telephone number:

Fax number:

Email address:

Brief description of the organization and/or event:

Specific request (dollars, amount of product):

Event date and location:

Please attach documentation from the IRS confirming tax-exempt status and return to 610-231-8597 or [dannon@casupport.com](mailto:dannon@casupport.com) for consideration.